



HOW TO CONVINCe YOUR BOSS TO IMPLEMENT A SMART WORKFORCE

5 Strategies for Success

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Introducing Smart Working

There are 50 different smart working options to choose from in our Smart Workforce Model. But how do you convince Top Leaders to try it?

Discover 5 powerful strategies for changing senior leaders mindsets

Successful smart working is built on trust and empowering employees to be productive wherever they are working. Our Smart Workforce Model includes a combination of hub, remote, mobile and office working plus a myriad of different contracts and hours

But to get a smart workforce model off the ground, you'll need to convince top leadership to trial it. Using our 20 years experience of convincing Traditional Leaders to pilot more flexible ways of working, we share our secrets and help you shift the fixed mindsets of those who are stopping progress.

Perhaps these Leaders are afraid of change or losing control - or perhaps that they don't have the skills to lead in a smarter world - so they stick with what they know. But if they don't evolve, they will not be able to attract and retain the best people - and their business will fail.

This masterclass contains 5 powerful strategies for changing senior leaders mindsets about flexible working. Facilitated by our Director of Revolution, Oliver Thompson, we'll share our secrets of how to:

1. Use language that encourages Leaders to look at smart working as a strategic business wisdom it is.
2. Introduce thoughts and ideas to their minds that make smart working a no-brainer.
3. Share hard facts and figures that will convince them of the productivity and financial benefit of a smart workforce
4. Help you to become knowledgeable on case studies tools and techniques and solutions to pitfalls
5. Introduce you to the Smart Workforce Model including 50 different ways of improving productivity and profit in your business.

Do you work in HR? This programme is a must if you want to convince your boss of the benefits of smart and flexible working.

This package covers:

- A one-day Masterclass for your Team where they'll discover how to shift the mindsets of the naysayers so that they become supporters
- An Action Plan for convincing your Boss
- 2 virtual coaching and advice sessions following the workshop to help your through the 'convincing' process.

Prices begin at £2977 for the package. Learn more about how we can help your business work smarter. ruth@smartworkingrevolution.com

Don't just take our word for it

I'm pleased we chose to work with The Smart Working Revolution. From the initial consultation all the way through the project's conclusion, the service I received was impeccable. The end result helped our business massively.

Rob Love. CEO. Crowdfunder

The work that we did with the Smart Working Practitioners was thought provoking on a number of fronts. The team found it both stimulating and enjoyable – very timely. We've implemented some great improvements.

Anna Todd. Sales Director. Which Legal

The Experts from the Smart Working Revolution will guide you through every step of the design of the workforce model. With their help, we managed to put our plans and savings in place at pace. We now have 200 smart workers.

Gary Duggan. CEO. Saga

'SWR proved a real asset in helping the organisation build momentum towards smarter working. They are highly experienced, very knowledgeable and professional in their approach.'

Kevin Brewin. Head of OD Charnwood BC

'For us as a company and especially the senior leadership team, flexible working is at the forefront of our minds and our values, The Smart Working Programme gave us the tools to select which options would work for us short and long term. We have been able, for the first time, to come up with a pilot scheme which has gained board approval. I would recommend any company that is thinking of hiring the SWR team to do it without question.'

Sam White. CEO. Freedom Insurance Group